

AQUAEL

# AQUATERRARIUM

HOME IS  
WHERE OUR STORY  
BEGINS





# AQUATERRARIUM

The first product in AQUAEL range designed for aquatic-land animals, including turtles and crabs. We have equipped it with all **necessary accessories** to meet the essential requirements of these lovable creatures. **Its modern design and look** make the AquaTerrarium an interesting decorative element for any room.





# Models

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## AQUATERRARIUM 60

60×30×20.5 cm

## AQUATERRARIUM 80

80×35×30.5 cm

## AQUATERRARIUM 100

100×40×35.5 cm





# Technical data

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Parameters	AquaTerrarium 60	AquaTerrarium 80	AquaTerrarium 100
Length [cm]	60	80	100
Width [cm]	30	35	40
Height [cm]	20.5	30.5	35.5
Turtle platform	Yes	Yes	Yes
Filter	No	Yes	Yes





# Sales arguments

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**Innovative high-performance filter – 500 l/h**  
(Models 80 and 100)



## Turtle platform included

- The platform has a non-slip grit coating and turtle escape protection
- The special design of the platform enables it to be freely installed on any AquaTerrarium wall

Grit colours may vary from the image shown.



# Sales arguments

**AQUAEL**



## The lower frame

effectively protects the bottom of the aquarium from damage



**Three sizes (60, 80, 100)**  
allow the tank to be optimally  
matched to the size of your  
current or future pet



# Sales arguments

Wide range of additional accessories

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**Opti Set** cabinet  
(for AquaTerrarium 80, 100 models)



**UltraScape** cabinet  
(for AquaTerrarium 60 model)



**Simple** cabinet  
(for AquaTerrarium 60 model)





# Sales arguments

Wide range of additional accessories

**AQUAEL**

Lighting **Leddy Slim**  
and **Leddy Smart Day & Night**



**Socket Link Duo**  
controller



**Ultra Heater**



**Thermometer Link**

Aqua  
Decoris  
substrate







# Sales arguments

Made in Poland

**AQUA**EL





# USP

- Innovative **high-performance filter** (models 80 and 100)  
– filtration **500 l/h**
- **Turtle platform** included
  - with non-slip grit coating and turtle escape protection
  - The special design of the platform enables it to be freely installed on any AquaTerrarium wall
- **The lower frame** protects the bottom of the aquarium from damage
- **Three sizes** for optimal adaptation to the size of your current or future pet
- **Wide range of additional accessories**
- **Product of Poland**
- Two years' warranty



# Coming on sale

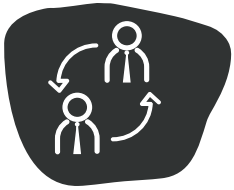
**August 2021** (in stock)

**AQUAEL**



Index	SAP name	EAN
123968	AquaTerrarium 60	5905546329224
123969	AquaTerrarium 80	5905546329231
123970	AquaTerrarium 100	5905546329248





## **B2B benefits**

- 2-year warranty
- Excellent AQUAEL service
- Renowned manufacturer – customer interest
- Advertising activities supporting sales and turnover



## **Target group**

- Persons starting out on an adventure with amphibians
- Hobbyists
- Professionals who want to develop a passion for amphibians



# **Communication concept**



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# AQUATERRARIUM

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## Preparations for a photo shoot









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Leddy Smart lighting not included.



And after the photo shoot – new Aquael team members





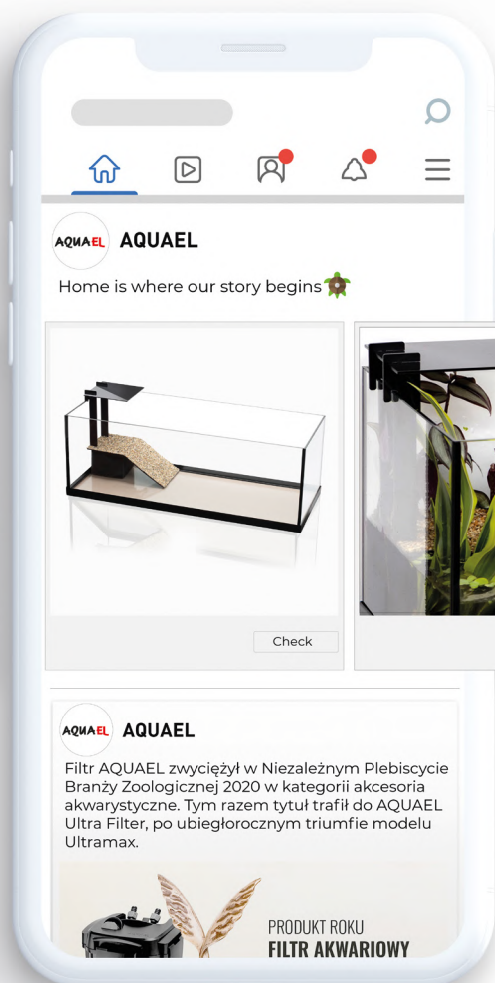


# Communication materials

AQUAEL



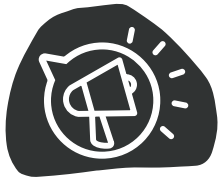
Sponsored  
posts



Sales promotion  
posts

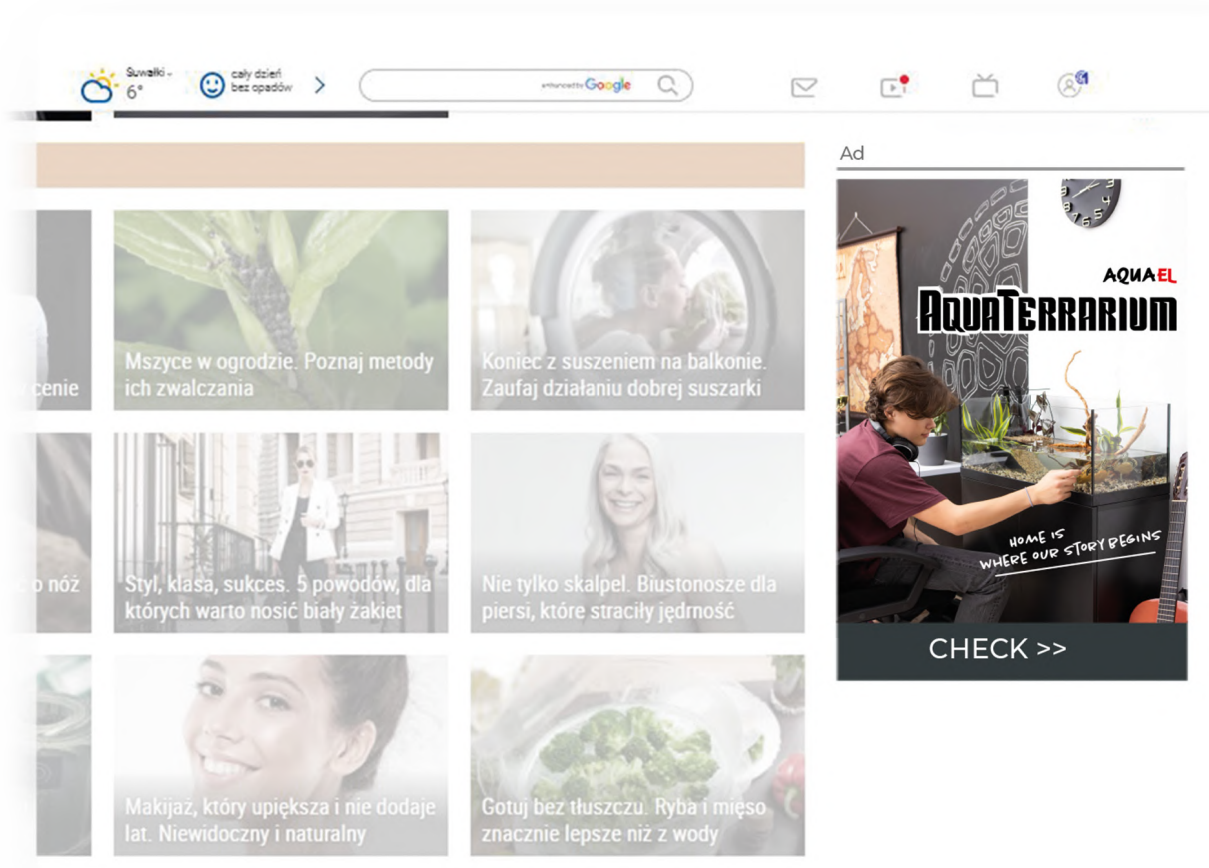




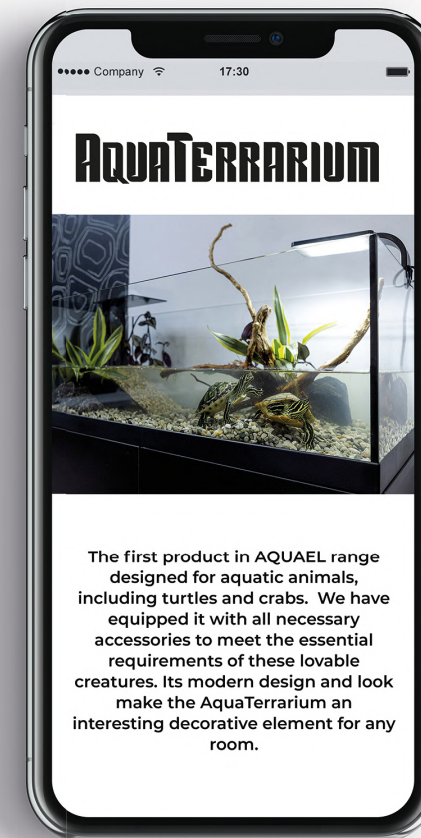


# Communication materials

**AQUAEL**



Banner ad



**Mailing –  
base of 40,000  
recipients**





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